

Curriculum Vitae

Virág Molnár

Department of Sociology
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EMPLOYMENT

01/2005- Lecturer in Sociology, School of Sociology, Politics and International Relations,
University of Reading, United Kingdom

EDUCATION

01/2005 Ph.D., Sociology, Princeton University

Dissertation: Modernity and Memory: The Politics of Architecture in Hungary and East Germany after the Second World War

Dissertation Committee: Michèle Lamont (Harvard University), Frank Dobbin (Harvard University), Marion Fourcade-Gourinchas (University of California at Berkeley), Anson Rabinbach (History, Princeton University), Viviana Zelizer (Princeton University)

2003-05 Visiting Fellow, Department of Sociology and Graduate Affiliate, Minda de Gunzburg Center for European Studies, Harvard University

1999 M.A., Sociology, Princeton University
Fields: Economic Sociology, Sociology of Organizations, Sociology of Culture

1996 B.A., Economics, Budapest University of Economics

1992 International Baccalaureate, Armand Hammer United World College

RESEARCH AND TEACHING INTERESTS

Economic sociology (consumption, work, organizations), sociology of knowledge and professions, culture, comparative and historical sociology, globalization, political sociology, urban sociology, social theory

PUBLICATIONS

Refereed Journal Articles

2005 "Cultural Politics and Modernist Architecture: The Tulip Debate in Post-War Hungary." *American Sociological Review* 70 (1): 111-35

- Winner, Best Student Paper Award, Political Sociology Section of the American Sociological Association, 2004
- Winner, Best Student Paper Award, Sociology of Culture Section of the American Sociological Association, 2004

- 2002 "The Study of Boundaries in the Social Sciences." *Annual Review of Sociology* 28: 165-95. (with Michéle Lamont)
- 2001 "How Blacks Use Consumption to Shape their Collective Identity: Evidence from African-American Marketing Specialists." *Journal of Consumer Culture* 1 (1): 31-45. (with Michéle Lamont)

Book chapters

- 2000 "Social Categorization and Group Identification: How African-Americans Shape their Collective Identity through Consumption." In *Interdisciplinary Approaches to Demand and Its Role in Innovation*, edited by Andrew McMeekin, Manchester: University of Manchester Press, pp.88-112. (with Michéle Lamont)

Books

- Forth.(eds) *The History of Architectural Theory in Hungary in the Twentieth Century: A Reader.* (in Hungarian with English summaries) (with Rudolf Klein, Katalin Baranyai, and Mariann Simon)

Shorter pieces

- Forth. "Classification." In *Routledge Encyclopedia of Social Theory*, edited by Austin Harrington, Barbara Marshall and Hans-Peter Müller. London: Routledge
- 2004 "Consumption." In *Encyclopedia of Race and Ethnic Studies*, edited by Ellis Cashmore. London: Routledge (with Michéle Lamont)
- 1999 "Too Much Economics." Contribution to the "New Democracy Forum: What's Driving Consumption?" *Boston Review* 24 (3-4): 18-20. (with Michéle Lamont)
- Reprinted in *Do Americans Shop Too Much?* By Juliet Schor, edited by Joshua Cohen and Joel Rodgers. Boston: Beacon Press, pp.75-80
- 1997 "Women Entrepreneurs." *BUKSZ* 9 (4): 477-80. (in Hungarian)

WORKING PAPERS

The Cultural Production of Locality: Reclaiming the "European City" in Post-Wall Berlin (Under Review)

- Honorable Mention, Best Student Paper Competition, Community and Urban Sociology Section of the American Sociological Association, 2005

Marketing Professionals and the Making of Black Consumer

Manufacturing Community: The Global Spread of Socially Exclusive Housing in Berlin, Budapest and Chicago (with Judit Bodnár)

AWARDS AND GRANTS

- 2005 Honorable Mention, Best Student Paper Competition, Community and Urban Sociology Section of the American Sociological Association
- 2004 Best Student Paper Award in Political Sociology, American Sociological Association
Best Student Paper Award in the Sociology of Culture, American Sociological Association
- 2002-03 National Science Foundation Doctoral Dissertation Improvements Grant, \$7,500
- 2003-05 Central European University Research Grant (with Judit Bodnár), “Manufacturing Community: The Global Spread of Socially Exclusive Housing”, \$10,000
- 2001-02 Annual Grant of the German Academic Exchange Service (DAAD) to Humboldt University, Berlin
- 2000-01 Wilson Fellow, Fellowship of Woodrow Wilson Scholars, University Prize Fellowship; 2001-2002 (declined)
Civic Education Project, Eastern Scholar Grant (declined)
- 1999 Predissertation Research Grant from the Council on Regional Studies, Princeton University and the Ford Foundation
- 1997-2001 Princeton University Graduate Fellowship
- 1997 Prize Studentship to King’s College, Centre for History and Economics, Cambridge, UK (declined)
- 1996 TEMPUS Economibility Grant to the University of Warwick, Coventry, UK

RESEARCH EXPERIENCE

- 1998-2000 Research assistant to Michéle Lamont, Professor of Sociology, Princeton University. Worked on projects investigating (1) African-American consumption patterns and (2) the use of the concept of boundary in the social sciences.
- 1998-2000 Resesarch assistant to Frank Dobbin, Professor of Sociology, Princeton University. Worked on a project investigating the over-time changes in the organizational structure of large U.S. corporations.
- 1995-97 Research assistant to Kim Lane Scheppele, Professor of Law, University of Pennsylvania. Worked at the Hungarian Constitutional Court on a project investigating the social construction of constitutional consciousness in Hungary.
- 1995-97 Research Assistant to János Kornai, Professor of Economics, Harvard University. Worked on project investigating the restructuring of the Hungarian welfare state after 1989 with special focus on the health care system

1995-96 Research assistant to József Böröcz, Professor of Sociology, Rutgers University
Conducted interviews with Hungarian economists in framework of Project
investigating the role of economists and economic knowledge in the social
transformation of the 1990s.

TEACHING EXPERIENCE

Lecturer, *Urban Sociology*, University of Reading, UK, Spring 2005, Fall 2005

Lecturer, *Culture and Society* (graduate), University of Reading, UK, Fall 2005

Lecturer, *Sociology of Culture*, University of Reading, Spring 2006

Lecturer, *Sociology of Consumption*, University of Reading, Spring 2006

Guest lecturer, *Cross-National and Global Perspectives on the Economy*, Princeton University,
Spring 2003

INVITED TALKS

2005 “The Cultural Production of Locality: Reclaiming the ‘European city’ in post-1989
Berlin”, DAAD-Wayland Conference, “Social Integration in the New Berlin”, Watson
Institute for International Studies, Brown University (March)

2003 “Post-Wall Berlin: Reclaiming the ‘European City’.” Department of Sociology,
Harvard University, Culture and Social Analysis Workshop (December)

CONFERENCE PRESENTATION

2005 “The Freedom of Exclusion: An American Housing Model in Post-socialist Europe.”
(with Judit Bodnár) Conference of the Research Network on private Urban
Governance and Gated Communities, “Territory, control an enclosure: the ecology
of urban fragmentation”, Pretoria, South Africa (February)

2004 “Post-Wall Berlin: Reclaiming the ‘European city’.” Conference of Europeanists, The
Council for European Studies, Chicago (March)

“An American Housing Model in Europe?” (with Judit Bodnár) Conference of
Europeanists, The Council for European Studies, Chicago (March)

“Post-Wall Berlin: Reclaiming the ‘European city’.” Historical Sociology Regular
Session of the Annual Meeting of the American Sociological Association, San
Francisco (August)

2003 “Tulips and Prefabrication: Hungarian Architects in the Bind of State Socialist
Modernization in the 1970s”, Comparative Historical Sociology Section Session of
the Annual Meeting of the American Sociological Association, Atlanta (August)

2002 “Tulips and Prefabrication: Hungarian Architects in the Bind of State Socialist
Modernization in the 1970s”, Contours of Legitimacy in Central Europe, St.
Anthony’s College, Oxford (May)

- “Social Categorization and Group Identification: How African-Americans Shape their Identity through Consumption.” (with Michéle Lamont), Annual Meeting of the American Anthropological Association (November)
- 2001 Changing Social Hierarchy in Hungary: The Nouveaux Riches and the Rest.” Graduate Student Retreat of the Society for Comparative Research, Yale University (May)
- 2000 “Social Categorization and Group Identification: How African-Americans Shape their Identity through Consumption.” (with Michéle Lamont), Economic Sociology Section Session at the Annual Meeting of the American Sociological Association, Washington, D. C. (August)
- 1999 “Social Categorization and Group Identification: How African-Americans Shape their Identity through Consumption.” (with Michéle Lamont) Centre for Innovation and Competition, University of Manchester, UK (January)

PROFESSIONAL ACTIVITIES

Reviewer, *American Sociological Review*

Organizer and Presider, “Professions and Organizations” Session of the Organizations, Occupations and Work Section of the American Sociological Association, Annual Meeting Philadelphia

LANGUAGE PROFICIENCY

Native Hungarian, fluent in English and German, proficient in Spanish, beginner’s knowledge of Russian